

University of Waterloo Satellite Design Team

UW Orbital

Sponsorship Package

2023 – 2024



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About Us

UW Orbital is a design team of 80+ diverse students from the University of Waterloo in Canada that aims to create, design & build Low Earth Orbit projects.



Our team is composed of students from various faculties & skill sets. We aim to create a space for students to get involved in the space industry early in their career, providing them with mentorship, community & opportunities to obtain real experiences.



We won first place in the CSDC-6 that ran from 2021-2023 ! As our first competition, we are so proud of everyone on the team who contributed to our win.

About the Competition

UW Orbital participates in a Canada-wide competition known as the Canadian Satellite Design Challenge (CSDC). The competition is organized by a non-profit that aims to educate & get university students included in the space industry by involving them in a CubeSat competition.

In the CSDC, teams design, build, & test their spacecraft over two years, with educational lectures, hands-on workshops, a comprehensive design review, & mentorship from industry professionals. The CSDC helps fund the winning team's launch & ground station equipment costs.



Events & Outreach

UW Orbital has been active in our community to share our mission. In the past 2 years, we've engaged with

330

elementary & secondary school students

800+

university students

200+

industry professionals



Become a Sponsor

UW Orbital greatly values hands-on experience & opportunities to engage in the SpaceTech industry. We are passionate about our work, & we have a goal that can be brought to immense heights through your support.

By partnering with us, you will not only be helping us develop a lasting community of students from diverse academic backgrounds at the University of Waterloo, but also reach & connect with talented individuals across Canada.

Your contribution will help us embark on our journey towards building a CubeSat & allow us to continue to provide a platform for students looking to get into space exploration & research.

Sponsorship Tiers

| | Bronze 500 – 1,9k | Silver 2k – 4.9k | Gold 5k – 14.9k | Platinum 15k – 19.9k | Eternium 20k+ |
|---|-----------------------------|----------------------------|---------------------------|--------------------------------|-------------------------|
| Sponsor promotional video at events | | | | | |
| Engraved plaque | | | | | |
| Access to member resume bank | | | | | |
| 3D printed cubesat | | | | | |
| Logo on team banners | | | | | |
| Logo on team apparel | | | | | |
| Distribution of sponsor merch | | | | | |
| Logo/sponsor mention on posters | | | | | |
| Social media promotion* | | | | | |
| Logo on team presentations at events | | | | | |
| Linked logo on team website | | | | | |

*values (in CAD) for sponsorship are calculated per competition

*Sponsorship tiers serve as a guideline. Values of in-kind sponsorships can vary & is negotiable.

Social Media Promotion

| | Bronze 500 – 1.9k | Silver 2k – 4.9k | Gold 5k – 14.9k | Platinum 15k – 19.9k | Eternium 20k+ |
|--|----------------------|---------------------|--------------------|-------------------------|------------------|
| One dedicated Instagram Reel ad with sponsor logo and link to sponsor website ¹ | | | | ■ | ■ |
| One dedicated Instagram, LinkedIn, & Facebook post with sponsor logo ¹ | | | ■ | ■ | ■ |
| One collective Instagram, LinkedIn, & Facebook post with sponsor logo ² | | ■ | ■ | ■ | ■ |
| One collective Instagram, LinkedIn, & Facebook post with sponsor name only ² | ■ | | | | |

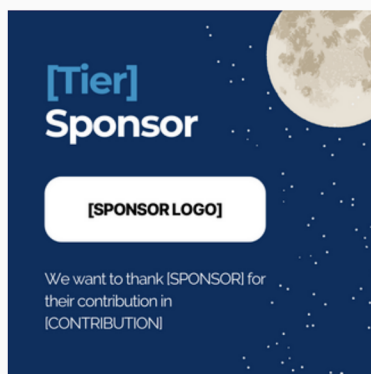
¹ Dedicated posts/reels are made once upon completion of the sponsorship agreement

² Collective posts are made at the end of every academic term

Examples



Instagram Reel Ad



Dedicated Post



Collective Logo Post



Collective Name Post

Final Words



From all of us at UW Orbital,

We would like to thank you for taking time to review our sponsorship package. Through this team as well as our academic advisor, our team members have not only developed new skills, but they have also demonstrated growth as individuals & we know that this is just the beginning.

We hope that you will consider supporting our mission to maintain a sense of community & development while simultaneously motivating future engineers & scientists alike at the University of Waterloo.

We truly appreciate your consideration & we hope that you will be a part of our success as we move forward.

Get in touch with us!

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Yes, we're going to space.